

# THE GREATER TRENTON SYMPHONY ORCHESTRA

28 WEST STATE STREET • TRENTON, NEW JERSEY 08608 • TEL: 609-394-1338 • FAX: 609-394-1394

## Program Advertising Contract

- 1) This document outlines the agreement between \_\_\_\_\_ and the Greater Trenton Symphony Orchestra (GTSO). It signifies that your business has agreed to advertise in the GTSO Season Program Booklet for the 2003-2004 Season.
- 2) All ads will run a total of four times in program booklets to be distributed at each of the GTSO's 2003-2004 concerts with a distribution of up to 7,200 copies (1,800 per concert.)
- 3) Each advertiser will receive a pair of tickets to the concert of their choice in the GTSO's 2003-2004 season. Please refer to the enclosed flyer for dates and program information.
- 4) Deadline for camera-ready artwork: October 15, 2003. Preferred format is high resolution PDF saved at 300 dpi, black-and-white, submitted via email to [info@trentonsymphony.org](mailto:info@trentonsymphony.org).
- 5) Non-camera ready ads can be typeset free of charge providing no special design elements or processes are required. Call 609-394-1338, ext. 3, for further information.

### Advertising Rates: Check One:

- Inside Front Cover . . . . . 4-1/2" x 7-1/2" . . . . . \$1,000
- Inside Back . . . . . 4-1/2" x 7-1/2" . . . . . \$1,000
- Full Page Ad . . . . . 4-1/2" x 7-1/2" . . . . . \$ 600
- Half Page Ad [Horizontal] . . . . . 4-1/2" x 3-5/8" . . . . . \$ 350
- Half Page Ad [Vertical] . . . . . 2-1/4" x 7-1/3" . . . . . \$ 350
- Quarter Page Ad [Horizontal] . . . . . 4-1/2" x 1-3/4" . . . . . \$ 200
- Quarter Page Ad [Vertical] . . . . . 2-1/2" x 3-5/8" . . . . . \$ 200
- Business Listing . . . . . 2-1/4" x 1-3/4" . . . . . \$ 100

Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Email \_\_\_\_\_

Authorized By: \_\_\_\_\_

[Please Print Name]

I would like to attend the \_\_\_\_\_ concert.

[Please refer to the enclosed concert schedule.]